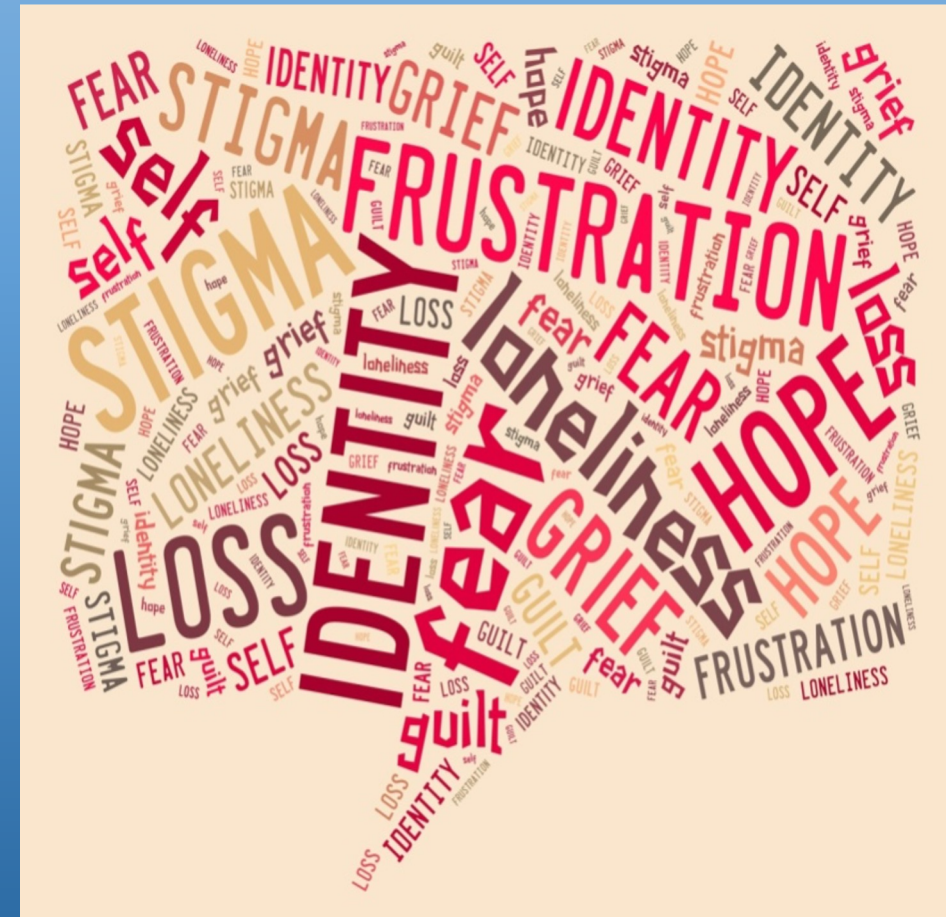


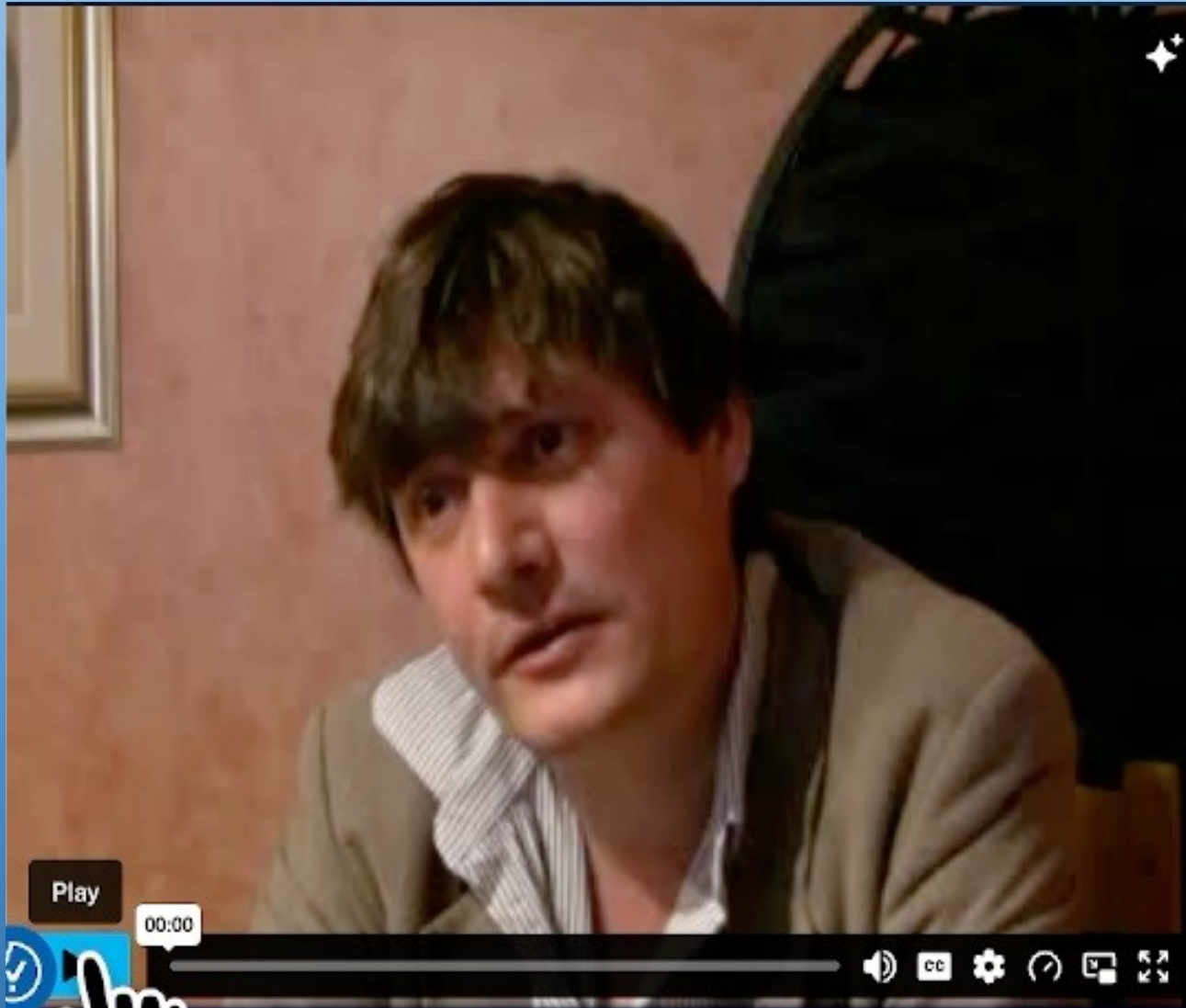
The Challenge:

the world looks & feels different depending on who you are

The experience, perspective, mind set and priorities for people with lived experience, patients, families, research and industry differ



Graham's view



At the same moment there is more than one reality

My doctor's mug

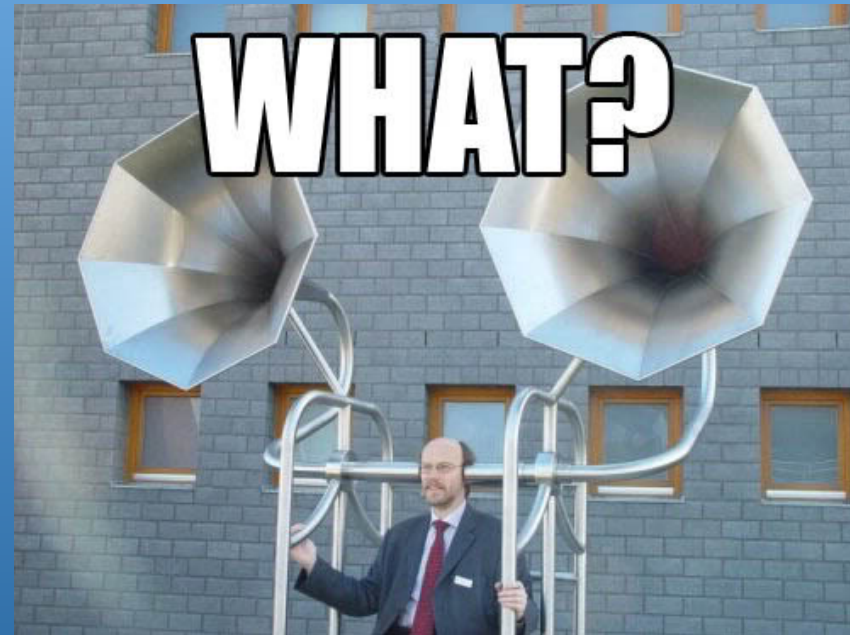


My mug





**Hardly new insight, but
perhaps time to change the way
the conversations happen**



Part of the Solution:

Create a Lived Experience Industry Partnership – the LEIP



Understanding, and maybe trust

What

Sharing and understanding perspectives to align patient and industry priorities, creating sustainable processes and structure for ongoing dialogue

How

- Genuine coproduction
- Building on what is already happening
- Mapping what is current: literature, interviews, group discussions
- Developing a core narrative
- Large scale deliberations eg citizen's juries
- Formal priority setting eg Priority Setting Partnerships

The Lived Experience Industry Partnership Team



Edward Harcourt



Non Hill



Siân Rees



Lucy Walters



Lisa-Anne Dallas